



We specialize in the recruitment, screening, coordination, and tracking of **Peer2Peer** tutoring programs for any K-12 subject.

The Model

Peer2Peer Tutors (www.peer2peertutors.com) brings local jobs and learning to school communities by recruiting unstuffy high school students to tutor and mentor their younger peers. Tutors, who earn twice minimum wage in base salary and tutor in the subjects they choose, are supported by a local Peer2Peer M.O.M. The M.O.M., which stands for Management Operational Mentor, is a local master teacher who trains, coordinates, and ensures program success. Over time, our students become our tutors, and many of our tutors become teachers after college. Peer2Peer is the 21st century Teach for America.

Our Social Mission

Peer2Peer was created by and for students. We passionately believe that some of the very best educators are top students within our schools. Since 2004, Peer2Peer has provided more than 50,000 hours of tutoring to 3,000 students K-12 in the northeast. As a social mission, Peer2Peer has created more than 2,500 youth jobs. Most importantly, we believe in developing our talent: many students who use our service later become tutors for our company.

Our Hiring Track

"It's like helping your friends at lunch, only you get paid." Peer2Peer speaks to high school students by offering a high paying, college focused, part-time job with growth potential. All tutors participate in an online application & transcript review, telephone & in-person M.O.M. interview, online learning strategies orientation, and program-specific training before working with students.



Tutor Profile

GPA: 3.8 cumulative un-weighted / 4.4 weighted

SAT: 92nd percentile [700(m), 680(v), 690(w)]

Grade: 10th -12th graders in high school

Course Load: Enrolled in AP/IB/Honors courses

Extra-Curricular: Our tutors have passion beyond the school day, whether it be sports, music, drama or community service, they are involved and active members of the community.

K-12 Services

In addition to offering a nationally recognized private, in-home tutoring service, Peer2Peer strives to serve all students, especially those who cannot afford private tutors. By partnering with Peer2Peer, a school district, foundation, charter or site school can save significant time in coordinating and managing a peer-to-peer tutoring program, and can increase student performance and student satisfaction.



Benefits to Site

- P2P recruits, screens and trains tutors (all top 10-12th graders in high school, select college)
- Tutors are staffed from the community and based on need (subjects, language, gender, etc)
- P2P designates a “M.O.M.” manager for the site, responsible for all scheduling and coordination
- Site coordinator works through M.O.M., saving time in contacting tutors for changes, etc.
- P2P has built-in evaluation component through web reporting system
- P2P has a track record in serving minority and Title I students

Benefits to Community

- Students receive high quality tutoring free of charge over multiple years
- Top students within the same school community are offered paid jobs
- Parents and teachers receive e-session summaries of tutoring sessions
- Students get matched with tutors who went to the same school and even had the same teacher
- Teachers get more time to plan, individualize and facilitate their lesson plans
- Curriculum and support materials align with the school district

Use Cases & Funding Sources

Source	Use	Amount Funded
21 st Century Learning Center Grant (sub-contractor)	Math tutoring for 45 grades 3-5 students	\$30K per year
Norwalk Children’s Foundation (501c3)	Reading tutoring for 30 grade 2-5 students	\$20K per year
National Center for Children & Families (Title I budget)	GED prep and academic tutoring for 12 high school student	\$10K per year

Pricing

Peer2Peer charges \$700 per pupil for an academic year of tutoring in a target subject (district determines subject and grade level focus based on need).

This fee includes:

- 60 hours of tutoring on a 1:3 tutor to student ratio (2 hours per week for 30 weeks)
- All recruitment, screening and training costs
- All MOM fees
- All data tracking

This fee does not include:

- School space
- Site coordinator such as a teacher
- Snack or food
- Transportation
- Assessment*

**One-to-one tutoring is also available at a \$35 per hour rate.*

About the Founder

When Erik Kimel started Peer2Peer Tutors as a 16 year old high school senior, he never thought a one inch ad would lead to an education services and technology company serving students across the east coast of the United States. He holds a finance and management degree from New York University’s Stern School of Business, and leads Peer2Peer full-time. Kimel was named one of the 10 Most Interesting People by Bethesda Magazine in 2006, featured in The Washington Post in 2008, on CNN as a Small Business Success in 2010, and one of the 40 under 40 in the Washington Business Journal in late 2010.

